

Derek Ramsay

Production Director, Senior Project Manager

derek@derekramsay.com

310.913.1542

View my LinkedIn profile at <http://www.linkedin.com/in/derekramsay>

Profile

A resourceful manager with excellent creative and technical skills, and over 12 years experience delivering successful interactive and 3D projects.

A strong leader with the ability to direct multiple projects at once under tight deadlines, staying focused on project objectives while calmly navigating change.

Professional Experience

Owner and Executive Producer at Orange Street Studios

March 2009 - Present

- Founded and managed all aspects of a web development and consulting company.
- Acted as Project Manager, doing hands-on design and development for smaller projects while using subcontractors to assist with larger ones.
- Provided PMO services, implementing best practices and asset management systems to assist companies in the creation of their online content as well as training staff.

Production Director at Springbox (Nasdaq:DGIT) (formerly Viewpoint (Nasdaq:VWPT))

April 2001 - January 2009

- Scheduled 15 resources across 6 clients and 10 projects, so that projects were delivered on time and resources were optimally booked.
- Managed network of vendors in 5 time zones and 2 continents to deliver cost competitive projects.
- Reviewed proposals to ensure that trends in actual costs were taken into account, increasing the likelihood that projects would close within 5% of budget.
- Mentored team members, developing and retaining top talent for an average of 8 years, which allowed accounts to have consistency and content to become ever more sophisticated.
- Managed 3-5 projects at any given time with budgets up to \$350k, regularly exceeding client expectations while winning 6 industry awards and 2 partner honors.
- Implemented improvements in production processes to shorten project timelines, realizing an average 6% year-over-year increase in production efficiency.
- Helped set department budget, planning major capital expenditures to coincide with increases in forecasted revenue to ensure reliable and consistent profit with 35-40% margins.
- Reported monthly revenue, projects statuses and team issues to Vice-President.

Derek Ramsay

Production Director, Senior Project Manager

Web Developer at Viewpoint (Nasdaq:VWPT)

April 1999 - April 2001

- Wrote Project Specifications documents.
- Implemented development solutions.
- Performed unit level testing prior to Quality Assurance.
- Designed and implemented workflow efficiencies.
- Evaluated interactive and 3D technologies for use in production.

3D Modeler at 3Name3D

August 1998 - April 1999

- Built and textured low polygon models from architectural drawings, photographic reference.
- Acted as Lead Modeler: Assigning tasks, checking progress and evaluating model quality.

Interaction Designer at GEVC Inc

August 1996 - April 1998

- Authored interactive training programs and developed solutions to manage results.
 - Created Flash and 3D animations for presentations.
-

Education

Carleton University

B.Arch., Architecture, Class of 1997

Key Competencies

- Expert in managing project teams and managing relationship with client counter part.
- Excellent writing, communication and presentation skills.
- Adept at taking a consultative approach to the project scoping process.
- Adept at balancing long-term strategic goals with day-to-day project issues.
- Current in the following software applications and programming languages:
 - Microsoft Office including Project, Word, Outlook, Excel, Visio and PowerPoint.
 - Adobe Creative Suite including Photoshop, Flash, Premiere, and After Effects.
 - HTML/DHTML, CSS, JavaScript, ActionScript, XML, PHP.
- Solid understanding of 3D development including modeling, animation and rendering workflows.
- Solid understanding of database integration.